

10. The advertising sign recited in Claim 9 wherein each magnet receptacle also extends below an adjacent side.

11. The advertising sign recited in Claim 10 wherein each magnet receptacle also extends below an adjacent end.

12. The advertising sign recited in Claim 1 further comprising a plastic coating over the edge of each dish-shaped housing.

13. The advertising sign recited in Claim 2 wherein the advertising member further comprises:

magnet receptacle means extending below and around the base and surrounding all of the magnets.

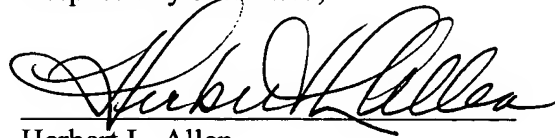
14. The advertising sign recited in Claim 13 wherein the magnet receptacle means extends below an adjacent side.

15. The advertising sign recited in Claim 14 wherein the magnet receptacle means extends below an adjacent end.

16. The advertising sign recited in Claim 15 wherein the magnet receptacle means comprises plural magnet receptacles each surrounding at least one of the magnets.

17. The advertising sign recited in Claim 2 further comprising a plastic coating extending below a bottom surface of each magnet.--

Respectfully submitted,



Herbert L. Allen  
Registration 25,322  
Allen, Dyer, Doppelt, Milbrath  
& Gilchrist, P.A.  
255 S. Orange Ave., Suite 1401  
P. O. Box 3791  
Orlando, Florida 32802  
(407) 841-2330

**CERTIFICATE OF EXPRESS MAILING**

I hereby certify that the foregoing is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10, addressed to the Assistant Commissioner for Patents, Washington D. C. 20231, Express Mail No. EL768 537 763US, this 15th day of March, 2002.

